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AGENDA

Committee	CHILDREN AND YOUNG PEOPLE SCRUTINY COMMITTEE
Date and Time of Meeting	TUESDAY, 13 NOVEMBER 2018, 4.30 PM
Venue	COMMITTEE ROOM 4 - COUNTY HALL
Membership	Councillor Lee Bridgeman (Chair) Councillors De'Ath, Philippa Hill-John, Joyce, Morgan, Murphy, Phillips, Taylor and Singh Patricia Arlotte (Roman Catholic representative), Carol Cobert (Church in Wales representative), Rebecca Crump (Parent Governor Representative), Karen Dell'Armi (Parent Governor Representative) and Hutchings

Time approx.

- 1 Apologies for Absence** 4.30 pm
To receive apologies for absence.
- 2 Declarations of Interest**
To be made at the start of the agenda item in question, in accordance with the Members' Code of Conduct.
- 3 Minutes (Pages 3 - 6)**
To approve as a correct record the minutes of the previous meeting.
- 4 Cardiff Child Friendly City - Draft Strategy (Pages 7 - 46)** 4.35 pm
To consider the progress report on the development of a programme to make Cardiff a Child Friendly City through participation with Unicef, together with the draft strategy as developed by Cardiff Public Services Board, prior to its approval.
- 5 'Seizing the Opportunity' Shaping a new curriculum for Wales - Verbal Briefing (Pages 47 - 50)** 5.35 pm
To receive a verbal briefing; an overview and outcome of the Cardiff

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Education Convention – 23 October 2018.

6 Way Forward

6.15 pm

To review the evidence and information gathered during consideration of each agenda item, agree Members comments, observations and concerns to be passed on to the relevant Cabinet Member by the Chair, and to note items for inclusion on the Committee's Forward Work Programme.

7 Urgent Items (if any)

8 Date of next meeting

The date of the next scheduled meeting of the Children & Young People Scrutiny Committee is Tuesday 11 December 2017 at 4.30 pm

Davina Fiore

Director Governance & Legal Services

Date: Wednesday, 7 November 2018

Contact: Mandy Farnham,

02920 872618, Mandy.Farnham@cardiff.gov.uk

CHILDREN AND YOUNG PEOPLE SCRUTINY COMMITTEE

9 OCTOBER 2018

Present: Councillor Bridgeman (Chairperson), Councillors De'Ath, Philippa Hill-John, Joyce, Phillips, Taylor and Singh

Co-opted Members: Patricia Arlotte (Roman Catholic representative)

31 : APOLOGIES FOR ABSENCE

Apologies for absence were received from Councillors Morgan, Murphy, Carol Cobert, Rebecca Crump and Karen Del'Armi.

32 : DECLARATIONS OF INTEREST

No declarations of interest were received for this meeting.

33 : MINUTES

The minutes of the committee meeting held on the 11 September 2018 were agreed as a correct record and signed by the Chairperson.

34 : A NEW DELIVERY MODEL FOR FAMILY HELP AND SUPPORT IN
CARDIFF - DRAFT CABINET REPORT

The Chairperson welcomed Councillor Graham Hinchey (Cabinet Member, Children and Families), Sarah McGill (Corporate Director, People and Communities), Claire Marchant (Director, Social Services) and Jane Thomas (Assistant Director, Housing and Communities) to the meeting.

The Chairperson invited Councillor Hinchey to make a statement in which in advised that the MASH was introduced in 2016. Fewer than 20% of referrals to the MASH progress to a Children's Services intervention; The basis of the new model is to bring together existing services into three new services, one of which is the family gateway which is the primary route in for all referrals and requests for help.

The Directors and Assistant Director provided Members with a presentation, [Improving Outcomes for Children: Family Help and Support](#)

The Chairperson invited questions and comments from Members:

Members asked how officers were going to address the number those speaking other languages and enquired about the training that would be provided. Officers advised that welsh speaking and community language speaking staff would be recruited and staff would always have access to language line. A wide variety of languages were spoken in the hubs and WITS was absorbed from Gwent Police as part of the C2C function and they provide language support in Cardiff and throughout Wales. There will be a workforce development team; training would be provided and evaluated, by means of auditing, listening to phone calls and a Quality Assurance Framework is to be put in place. It was important that staff were aware of all the help available.

Members were advised that the multi-agency workshop held on 24 September was well attended with over 45 representatives across a wide range of organisations attending. Members did note however, that a response had not been received from all those representatives who had been invited.

Members were provided with an assurance that the contact telephone number would be widely publicised.

Members discussed the Families First TUPE arrangements and were advised that some staff who transferred in accordance with those arrangements had since left and others had remained, however, a lot of training had been undertaken by those staff. Members queried how many families had benefitted from involvement with those staff who had transferred in accordance with the TUPE arrangements and were advised that the information would be provided. Members were advised that although the exact figures will not be known until the process is complete it is anticipated that approximately 15 Ty Storrie staff will be transferred in accordance with the TUPE arrangements.

Members sought clarification as to why in 51.8% cases referred to the MASH resulted in no action taken. Officers advised Members of the reasons; some are calls made to locate and speak to Social Workers, and some are referrals from the police which are only for information purposes. It is important that there is clear data monitoring.

Members noted that whilst every effort will be made to offset the required funding of £500k for the implementation of the model, it was anticipated that the funding would be required year on year.

Members asked for reassurance that the transition to the new delivery model would be seamless. Officers advised that staff will be recruited and trained before the new model goes live, for some it will be a new service but for others it will be continuing their existing work. As yet Cabinet has not made a decision, once a decision has been made there will be consultation with the Trade Unions.

Members discussed raising attainment and the importance of children attending school, having had breakfast, being clean and getting to school on time. Interventions in respect of parenting, income, debt advice and housing can all impact on a child getting to school in a psychological state which allows them to be ready to learn. Performance management at schools needs to be considered, eg, exclusions and the reasons for the flight or fight behaviour. The stress they are suffering has to be reduced.

Members sought clarification of the evidence suggesting that other cultures are not reporting or engaging with the service. Officers advised that those from certain ethnic backgrounds are less likely to ask for help and in particular when it involves some form of domestic violence. It is important to build trust with those from different ethnic backgrounds which takes time, it also helps to have staff from different ethnic backgrounds. Members noted that referrals are difficult from the east of the City.

Members noted the diversity of provision across the city which makes call handling a complex task and were concerned whether we have the right pattern of provision. Officers advised that Information Services are paramount. It is important that families

are encouraged to use the telephone number to enable the authority to understand the needs of the family to ensure that the right type and level of support is provided. It was noted that in some areas there is not enough provision and in others too much.

The Committee was advised that whilst the involvement of Young Commissions will be welcomed it is not required at this stage. However, when further detail is available there will be further consultation. Officers maintain that the voice of young people and the family are important and the different stages of consultation and implementation.

Members raised concerns as to whether the date of implementation in April 2019 is both realistic and achievable, Officers advised that the current contracts end on 31 March and therefore core services have to be in place by that time, although it is anticipated that the service will need to continue to develop. It is vital that the model developed is fit for purpose.

AGREED – That the Chairperson writes to the Cabinet Member on behalf of the Committee expressing their comments and observations discussed during the way forward.

35 : FAMILIES FIRST ANNUAL REVIEW 2017/18 AD FUTURE DEVELOPMENT PROPOSALS

The Chairperson welcomed Councillor Graham Hinchey (Cabinet Member, Children and Families), Sarah McGill (Corporate Director, People and Communities), Claire Marchant (Director, Social Services) and Angela Bourge (Operational Manager, Resources) to the meeting.

The Chairperson invited Councillor Hinchey to make a statement in which he commended the work done to maintain provision for families, despite the reduction in funding. There will be additional developments in 2018-2019; there needs to be a more integrated approach.

The Chairperson invited questions and comments from Members:

Members noted that 17.4% of referrals to Families First came from schools and other education services and asked whether staff at schools. Officers advised there staff available at schools to offer advice and guidance, Family Engagement Officers and the Strengthening Families programme also offer advice and guidance. An Education Parenting Programme is also being established. Staff are also being trained.

Members discussed the transition from Action for Children to Families First, Officers advised there have been challenges surrounding the number of organisations involved, it has been difficult for both families and officers to manage the routes in and out. There were difficulties with transferring staff, some decided that they wanted to leave as they had different expectations and did not want to work for a different organisation. Managing vacancies and levels of service has also proved to be a challenge. There has been a tapering of the level of services offered and the range of programmes, staff have been mindful of the impact on families accessing Families First and Flying Start.

Members queried the LGBT support within Families First, bearing in mind the figures were so low and were advised that there were a cohort of individuals who were not taking up the support, it is about accessibility and sometimes services are not visible. The low representation from some groups needs to be targeted and engaged.

Members noted that there was a higher referral rate in relation to families with Mental Health issues, both children and parents in their own right. Whilst they do not always meet the threshold for Children's or Adults Services, their needs are still complex. Members were reminded that Mental Health Services had received significant investment from Welsh Government.

Members referred to the infographics and lack of actual base numbers contained in some of them. Officers advised that they could be provided.

AGREED – That the Chairperson writes to the Cabinet Member on behalf of the Committee expressing their comments and observations discussed during the way forward.

36 : WAY FORWARD

Members discussed the information received and identified a number of issues which the Chairman agreed would be included in the letters that would be sent, on behalf of the Committee, to the relevant Cabinet Members and Officers.

37 : DATE OF NEXT MEETING - TUESDAY 13 NOVEMBER 2018 AT 4.30 PM

The next scheduled meeting of the Children and Young People Scrutiny Committee is on Tuesday 13 November 2018.

The meeting terminated at 6.50 pm

**CYNGOR CAERDYDD
CARDIFF COUNCIL****CHILDREN & YOUNG PEOPLE SCRUTINY COMMITTEE****13 November 2018**

CARDIFF FRIENDLY CITY – DRAFT STRATEGY

Purpose of the Report

1. As part of the Children & Young People Scrutiny Committee 2018-19 Work Programme, the Committee agreed to receive a progress report on the development of a programme to make Cardiff a globally recognised as a Child Friendly City, through participation in the Unicef UK Child Friendly City and Communities Programme.
2. The Public Service Board (PSB) are due to consider a draft strategy at its meeting on 20th November and this report provides the Committee with the opportunity to consider and review the draft strategy.

Background

3. Child Friendly City and Communities is a global programme that brings together Unicef and local government to put children's rights at the heart of communities and public services. It supports Local Authorities and partners in developing a child rights-based approach, when designing, delivering, monitoring and evaluating local services and strategies for children.
4. Unicef provided an initial briefing for Council representatives including Cabinet Members, Senior Managers and members of Cardiff Youth Council in July 2016. A range of scoping events were then held with a broad range of stakeholders to inform the development of an expression of interest to Unicef's Child Rights Programme in December 2016. An invitation to become a formal Unicef programme partner was received in January 2017 and the commitment of Cabinet to proceed was secured in March 2017. Cardiff is one of only 5 UK partners accepted on to the programme. The Unicef partners in the UK are

Cardiff, Aberdeen, Derry and Strabane, Newcastle and the London Borough of Barnet.

5. A Governance Structure, Terms of Reference Performance Management Framework and draft Action Plan was approved by the Public Service Board at its meeting in January 2018 (copy attached at **Appendix A**).

Issues

6. In September 2017, Cardiff PSB received a briefing on this three to five year partnership with Unicef UK that will see Cardiff's public services aim to embed children's rights throughout the services provided across the city. Maria Battle was nominated as Public Services Board Champion for the Child Friendly Initiative.
7. The draft strategy sets out the vision for a Child Friendly Cardiff and the five key goals to achieve this vision.(Copy attached at **Appendix B**). Each goal is supported by areas of action and outline success measures. Following the launch of the Child Friendly Cardiff Strategy, a detailed action plan will be developed once the strategy is approved.
8. The PSB report also highlights that it is World Children's Day on November 20th, which marks the anniversary of the date that the UN General Assembly adopted both the declaration and the convention on children's rights. On 20th November 2018, an event has been arranged by Cardiff's Children & Young People Advisory Board in partnership with the Child Friendly City Strategic Group, to celebrate World Children's Day. The event will focus upon a celebration of children's rights and Cardiff's Child Friendly City initiative. It is also proposed that the Child Friendly Cardiff Strategy is formally launched at this event.
9. The draft Child Friendly Cardiff Strategy 2018 outlines the approach that will be taken to build a Child Friendly Cardiff. It sets out a shared vision for the City and identifies a clear set of goals and actions that the Council and its partners

will collaborate upon to deliver. By focusing upon these five key goals and 17 commitments to action, it will accelerate progress in those areas deemed most important by children, young people and stakeholders during extensive consultation, engagement and research in the last year. There will be a particular focus upon the most vulnerable children and young people, to ensure that it make rights a reality for all.

10. The five key goals are:

- Every Child and Young person is valued, respected and treated fairly;
- Every Child and Young Person has their voice, needs and priorities heard and taken into account;
- All children and young people grow up in a safe and supportive home;
- All Children and Young people access high quality education that promotes their rights and helps them develop their skills and talents to the full;
- Children and Young people have good physical, mental and emotional health and know how to stay healthy.

11. A summary of the Plan of Actions and Success Measures, which are to be a commitment across all PSB organisations, are also included at the end of each of the five Goals.

Scope of Scrutiny

12. This report will enables the Committee to review, assess and comment of the proposed draft Cardiff Friendly Strategy 2018. In particular Members may wish to enquire whether, the key goals, actions and success measures will achieve the desired outcomes envisaged for the Strategy.

Way Forward

13. Councillor Sarah Merry (Deputy Leader and Cabinet Member for Education), Nick Batchelar (Director of Education and Lifelong Learning) and Lee Patterson (Community Education Officer) will present the report to the Committee and be available to answer member's questions.

14. In addition an invitation has been extended partners and young people, who have been working on this strategy, should any be able to attend they may be able to take Members through the elements of their work and will be available to answer any questions Members may have.

15. Members may wish to consider the information in the report and that presented at the meeting and provide the Public Services Board, Councillor Sarah Merry Cabinet Member for Education Employment & Skills, and Director of Education and Lifelong Learning with any comments, concerns or recommendations for consideration prior to the PSB meeting on 20 November 2018.

Legal Implications

16. The Scrutiny Committee is empowered to enquire, consider, review and recommend but not to make policy decisions. As the recommendations in this report are to consider and review matters there are no direct legal implications. However, legal implications may arise if and when the matters under review are implemented with or without any modifications. Any report with recommendations for decision that goes to Cabinet will set out any legal implications arising from those recommendations. All decisions taken by or on behalf of the Council must (a) be within the legal powers of the Council; (b) comply with any procedural requirement imposed by law; (c) be within the powers of the body or person exercising powers on behalf of the Council; (d) be undertaken in accordance with the procedural requirements imposed by the Council e.g. Scrutiny Procedure Rules; (e) be fully and properly informed; (f) be properly motivated; (g) be taken having regard to the Council's fiduciary duty to its taxpayers; and (h) be reasonable and proper in all the circumstances.

Financial Implications

17. The Scrutiny Committee is empowered to enquire, consider, review and recommend but not to make policy decisions. As the recommendations in this report are to consider and review matters there are no direct financial implications at this stage in relation to any of the work programme. However, financial implications may arise if and when the matters under review are

implemented with or without any modifications. Any report with recommendations for decision that goes to Cabinet will set out any financial implications arising from those recommendations.

RECOMMENDATION

That Committee reviews the information presented at the meeting and provide any recommendations, comments or advice to the Public Services Board, Councillor Sarah Merry, Cabinet Member for Education Employment & Skills, and Director of Education and Lifelong Learning with any comments, concerns or recommendations for consideration prior to the Public Services Board meeting on 20 November 2018.

Davina Fiore

Director of Governance and Legal Services

7 November 2018

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CHILD FRIENDLY CITY UPDATE

Cardiff Council – Director of Education & Lifelong Learning

REASON FOR THIS REPORT

1. To provide the board with an overview of the current position in relation to Cardiff's ambition to be globally recognised as a Child Friendly City, through participation in the Unicef UK Child Friendly City and Communities Programme.
2. To seek the approval of the Board to:
 - Implement the proposed governance structure for the programme.
 - Move forward with the proposed areas of work.

BACKGROUND AND CONTEXT

Programme outline

3. Cardiff aspires to be a city where all children and young people have an equal chance to be the best that they can be. In 2018 very many children and young people in Cardiff lead safe, happy and active lives and feel listened to and respected by the adults around them. However, there remains much to do in order to make rights a reality for all children and young people in Cardiff.
4. Child Friendly City and Communities is a global programme that brings together Unicef and local government to put children's rights at the heart of communities and public services. It supports Local Authorities and partners in developing a child rights-based approach, when designing, delivering, monitoring and evaluating local services and strategies for children.
5. When local authorities take a child rights based approach children and young people:
 - Know and understand their rights.
 - Know what services are there to support them and are empowered to seek help.
 - Have a say in the design, delivery and evaluation of services.
 - Are recognised as experts of their circumstances and feel ownership of their care.
 - Experience connected, tailored and responsive services, even if their needs are complex.
 - Feel safe, nurtured, prioritised and are treated with dignity.

Programme initiation

6. Unicef provided an initial briefing for Council representatives including Cabinet Members, Senior Managers and members of Cardiff Youth Council in July 2016. A range of scoping events were then held with a broad range of stakeholders to inform the development of an expression of interest to Unicef's Child Rights Programme in December 2016.
7. An invitation to become a formal Unicef programme partner was received in January 2017 and the commitment of Cabinet to proceed was secured in March 2017.
8. Cardiff is one of only 5 UK partners accepted on to the programme. The Unicef partners in the UK are Cardiff, Aberdeen, Derry and Strabane, Newcastle and the London Borough of Barnet.

Strategic alignment

Well-being plan

9. The Child Friendly City Programme aligns to the principles and goals laid out in the city's Well-being Plan by using a child's rights approach to focus on the areas of public service delivery which require partnership working between the city's public and community services, and with the citizens of Cardiff. As stated in the Well-being Objective 4 – Cardiff is a great place to grow up - we will:

'Place the voice and experience of young people at the heart of public services in Cardiff through adopting a Child's Rights approach and becoming a Unicef 'Child Friendly City'.

Capital Ambition

10. By providing a unifying umbrella for a range of local strategies, initiatives, services and agencies focused on improving child well-being, the Child Friendly City programme helps to advance the vision and values set out in the recently launched Capital Ambition programme by addressing poverty and inequality and by delivering the best outcomes for children.
11. The delivery of the Child Friendly City programme is a priority in the current Corporate Plan and will continue to be a key priority in the new Corporate Plan in 2018.

Programme timelines

12. The Child Friendly City programme is a 3 year programme consisting of 3 elements:

Discovery Phase:	November 2017 – April 2018
Implementation Phase:	2018 – 2019
Evaluation Phase:	2020 (Unicef global recognition)

- 13.** Progress will be assessed through self-evaluation and by an independent panel of experts in human rights, child well-being and public services. A successful outcome would lead to global recognition as a Unicef Child Friendly City.

Programme discovery

- 14.** A six month programme ‘Discovery Phase’ has enabled Cardiff to consider the programme, with key stakeholders in the local context. Key activities to to date are:

- Setting up a Children and Young People’s Advisory Board
- Establishing a multi-agency Operational Group
- C&YP Engagement Programme
- C&YP Discovery Day
- Schools Communities of Enquiry Programme
- Creative CFC Programme in primary schools
- Joint Discovery Day with CYPAB and multi-agency adult cohort
- Action Plan Development
- Baseline – surveys and focus groups
- Selection of focused areas of work

Vision and principles for a Child Friendly Cardiff

- 15.** The programme will enable a focus upon improving outcomes in discrete, well defined areas that will enable us to demonstrate change and added value over time. It is proposed that there will be a focus on cultural change – i.e. improving knowledge, awareness and understanding of Child Rights and a specific ‘thematic’ focus on three key areas agreed by stakeholders (including young people):

Four areas of focus:

- Cultural change – knowledge, awareness, understanding and behaviour.
- Education
- Health
- Family & Belonging

Cultural change – the building blocks for a child rights approach

- 16.** The foundational building blocks of communication, leadership and developing a rights respecting culture are key to the programme’s success. The programme must change culture and behaviours across the city, developing a workforce that is knowledgeable and confident in using a rights based approach, where people work together to make the city better for children and young people.

- 17.** It is imperative that information about children’s rights is shared with children, young people and adults in different ways and people know when important

decisions affecting children, young people and families are being made. We have commenced a capacity building programme both with children and young people in schools and a wide range of adults. A rights respecting training programme for all elected members also started in the autumn of 2017.

Education

'Children and young people are able to learn about the world around them in a safe, welcoming and respectful place':

18. Highlighted areas for a child's rights approach in education:

- Children should learn about their rights in schools as this will have long term positive outcomes.
- Children and young people feel that schools need to be a safer place; discrimination and bullying in education settings should be addressed and pupils should be part of designing the solutions.
- Good emotional health and well-being should be better promoted in all schools including coping strategies and how to get support, especially around exam time.
- Improve PSE for all learners so that school prepares you to be an independent, active citizen and not just for employment.
- Improve support for the most vulnerable learners so that they reach their potential.

Health

'Children and young people have good physical, mental and emotional health, are supported if they have any additional needs and know how to stay healthy':

19. Highlighted areas for a child's rights approach in health:

- Better education on how to stay healthy both physically, mentally and emotionally.
- Access to good quality emotional health support and intervention services both in schools and communities.
- A more accessible and improved transport infrastructure that will enhance the environment and improve people's health.

Family and Belonging

'Families are supported to be together; can get help if they are struggling and can enjoy activities and have fun around the city':

20. Highlighted areas for a child's rights approach in family & belonging:

- Provide opportunities for parents / families to learn about children's rights so that they can enable their children to claim their rights.
- Improve outcomes for children who are looked after by the Local Authority by embedding a child's rights approach to the role of Corporate Parenting.

- Families should be involved in the shaping and reviewing of services.
- Make sure family services are working together to improve the lives of families, especially those facing challenges such as poverty, employment and health issues.
- Ensure that younger children have the opportunity to share their views on issues that affect them
- Provide help and support to children who experience trauma in their early years to reduce the impact later in life.

21. The following key principles have also been identified to underpin a Child Friendly Cardiff, and will be observed in all programme activity:

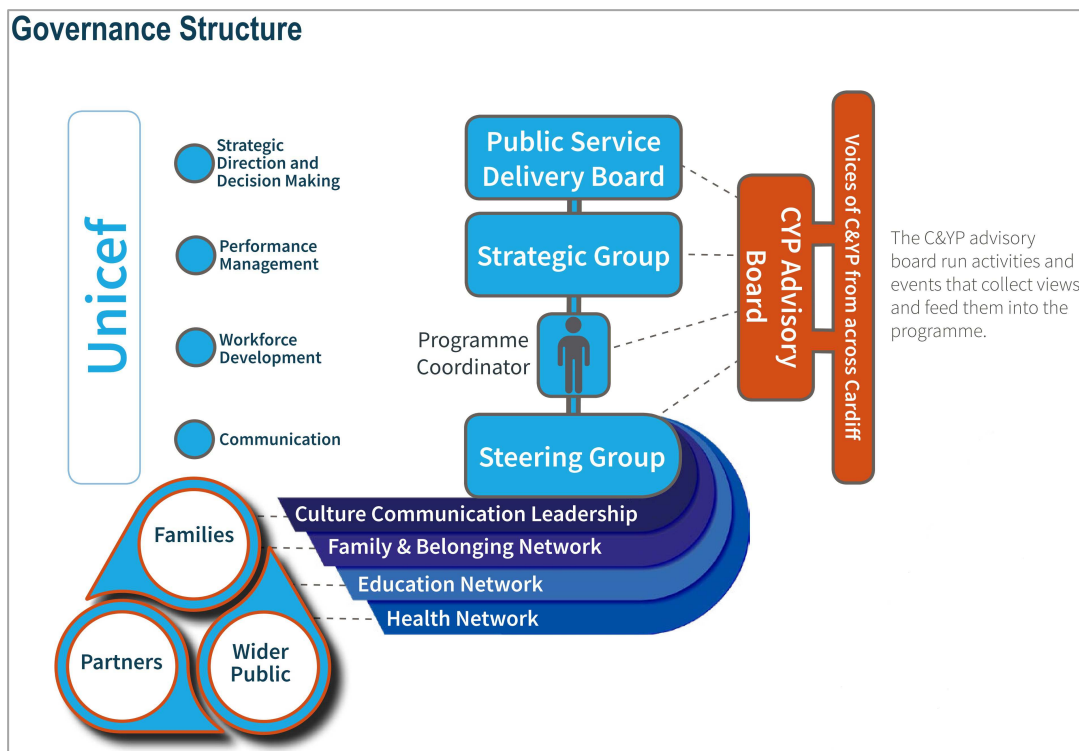
Protection - C&YP are safe and protected from harm.

Participation - C&YP are supported to share their views and influence decisions that affect them.

Dignity - C&YP are treated with respect and dignity. Realising their right to be heard on issues that affect them is fundamentally important.

Equality - C&YP are free from discrimination of all kinds.

Delivering the Programme



22. The Local Authority is the formal partner with Unicef UK but it is essential that the governance arrangements reflect the collaborative partnership involved in the delivery element of the programme (See appendix i).

23. It is proposed that there are five elements within the structure:

1. PSB Delivery Board
 - Overarching authority for the Child Friendly City (CFC) programme in Cardiff.
 - Authorising the scope and strategic remit of the CFC programme.
2. CFC Strategic Group
 - Director of Education Senior representation - Health, Education, Corporate Policy, Police, 3rd Sector.
 - Creating and communicating the vision for the CFC programme.
Providing clear leadership and direction to drive programme delivery and success.
3. CFC Steering Group
 - Network chairs and Programme Coordinator
 - Translating strategic direction and plans into action on the ground
 - Co-ordination of communication and engagement networks
4. Programme Networks
 - Key stakeholders from across the partnership with a vested interest in the action plan.
 - Enable appropriate and meaningful stakeholder engagement
 - Develop and implement the action plan
5. Children and Young People's Advisory Board (CYPAB)
 - Young people from across Cardiff.
 - Advocate for C&YP, co-produce action and act as critical friend to programme.
 - Holding the CFC programme to account, to deliver upon the expectations of C&YP.

Programme Champions

24. Authorities must be able to demonstrate political and strategic commitment to the partnership and willingness to work collaboratively and creatively with Unicef UK, local partners and children and young people. The role of Child Rights Partner Champion is to:

- Raise the profile of the programme across the city
- Champion children's rights
- Support momentum throughout the journey

Programme Champions:

Political Champion – Cllr Sarah Merry, Deputy Leader

Senior Manager Champion – Nick Batchelar, Director of Education

PSB Champion -Maria Battle UHB Chair / PSB Vice Chair

Performance Framework

25. A performance management framework will be developed to enable us to measure the impact of the programme over time. Specific performance measures both quantitative (KPIs) and qualitative through surveys and focus groups will be created, and a baseline will be populated within the coming months. **See Appendix 1.**

Action Plan Development

26. The Discovery phase has provided the opportunity for C&YP to contribute to the Child Friendly City vision for Cardiff. Adult stakeholders have had the opportunity to meet with CYPAB members to listen to the key messages from C&YP engagements events and to co-identify key areas to focus upon over the duration of the programme.
27. C&YP will now join adults from across the partnership in February 2018 to take part in a series of community enquiries to identify the outcomes and activities that will lead to sustainable change and form the basis of the 3 year CFC action plan.
28. The action plan will be submitted for approval in spring 2018.

Programme Delivery

29. A number of programme activities have already been initiated. **See Appendix 2.** These include:

Education:

- iSay Ambassadors Programme - rights based workshops across primary and secondary schools.
- Rights Respecting Schools - multi-tiered training programme and intensive cluster pilot.
- Development of Hate Crime Reporting Guidance for Schools.

Health:

- Emotional Health and Wellbeing Service Peer Inspection.
- Peer led website MindHub recommissioned for additional 2 years 2018-2020.

Family and Belonging:

- Parent Ambassadors engagement.
- Childminders UNCRC Training Module.

Workforce Development:

- Phase 1 January – September 2018
- Senior Managers & Elected Members
- Children's Workforce
- Policy Forum

Participation Development

- Primary School Grand Council
- Digital Platform – Pilot Vocaleyes

30. Support required from the Public Services Delivery Board

- To champion programme values and aspirations to embed children's rights throughout communities and organisations
- To complete baseline surveys and focus groups with children, young people, families and the workforce.
- To share relevant data with Unicef relating to the programmes core business where appropriate
- To provide access to skills and resources across organisations to enable the partnership to succeed.

31. Decision required:

To:

- Implement the proposed governance structure for the programme.
- Move forward with the proposed areas of work.

NICK BATCHELAR - Director of Education and Lifelong Learning

16th January 2018

The following appendices are attached:

Appendix 1 – CFC Governance and Performance Overview

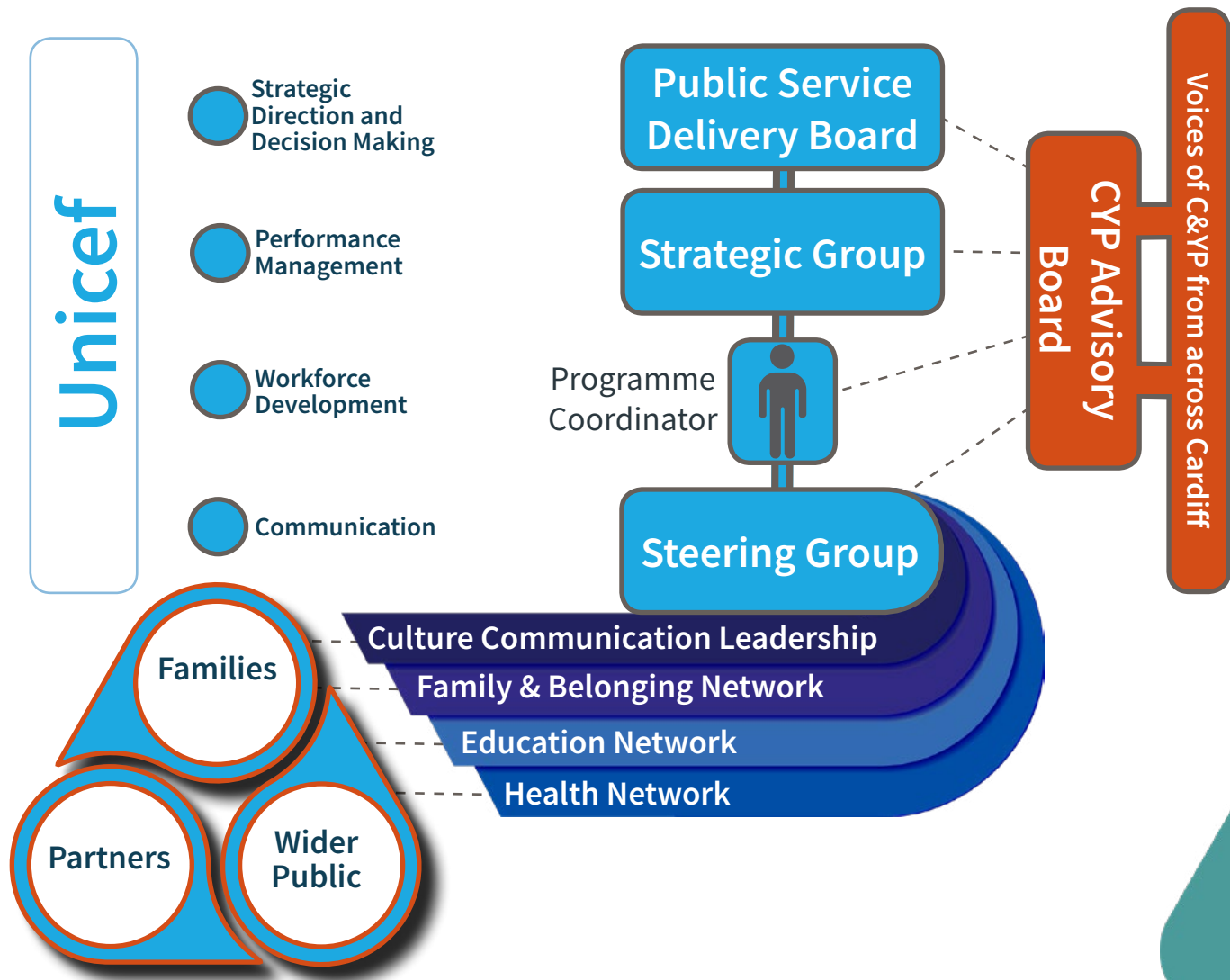
Appendix 2 – CFC Pre-implementation Activity Template

Cardiff's Proposed Child Friendly City Governance Structure

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Governance Structure



The C&YP advisory board run activities and events that collect views and feed them into the programme.



Executive PSB

Chaired by Council Chief Executive

Membership – Executive Officers from public services

Term of reference

- Overarching authority for the Child Friendly City (CFC) programme in Cardiff
- Authorising the scope and strategic remit of the CFC programme
- Approving the key desired outcomes and programme priorities as proposed by the CFC Strategic group
- Influencing partnership buy in and engagement with the programme
- Receiving reports which monitor and evaluate progress
- Approving any strategic change to the programme
- Unblocking any barriers to programme delivery
- Supporting programme resourcing and sustainability
- Agreeing and supporting promotional activity and events.

CFC Strategic Group

Chaired by Director of Education and Lifelong Learning

Membership - Senior representation from Health, Education, Corporate Policy, Police, 3rd Sector & CYPAB

Term of reference

- Creating and communicating the vision for the CFC programme
- Providing clear leadership and direction to drive programme delivery and success
- Proposing the scope and strategic remit of the CFC programme
- Setting the key desired outcomes and programme priorities in collaboration with operational leaders, children and young people
- Approving the programme plan and key milestones over the 3 year period
- Monitoring and evaluating progress throughout against key deliverables and performance measures
- Providing information, advice and guidance to the Programme Manager
- Championing Children's rights in individual organisations – ensuring that key stakeholders are engaged early and at appropriate milestones throughout the programme.

CFC Programme Lead Officer

Role

- Day to day management of the CFC programme
- Planning and designing the programme with partners and proactively monitoring progress
- Identifying resource requirements and working with leadership to secure these
- Resolving issues and taking corrective action – including escalation of issues and risks to the Strategic Group
- Maintaining overall integrity and coherence of the programme
- Key conduit between the programme and Unicef UK
- Overseeing performance management activity and appropriate governance arrangements
- Co-ordinating reports to Strategic Group and Executive PSB
- Co-ordinating links with Children and Young People's Advisory Board (CYPAB)
- Organising and facilitating the CFC Steering Group and associated networks.



CFC Steering Group

Multi-agency steering group chaired by CFC Programme Lead Officer
Membership – Chair of four networks plus Coordinator

Term of reference

- Translating strategic direction and plans into action on the ground
- Coordination of communication and engagement networks
- Collating and sharing of best practice
- Performance management – including operational planning and reporting
- Ongoing consultation and evaluation with key stakeholders
- Reporting to the Strategic Group.

C&YP Advisory Board

Chaired by Member of Youth Parliament
Membership – Young people from across the city with various experience and backgrounds

Terms of reference

- Advocate for C&YP, co-produce action and act as critical friend to programme
- Holding the CFC programme to account, to deliver upon the expectations of CYP.

Programme Network

Chaired by Council Officer or member of partnership organisations
Membership – key stakeholders from across the partnership with a vested interested in the action plan

Terms of reference

- Enable appropriate and meaningful stakeholder engagement
- Develop and implement the action plan
- Performance evaluation and reporting.



Performance Management Framework

Establishing a baseline

1. Children's Rights – 'Knowledge, Attitudes and Behaviours', aligned to the three key programme areas:

- Culture
- Co-operation and Leadership
- Communication.

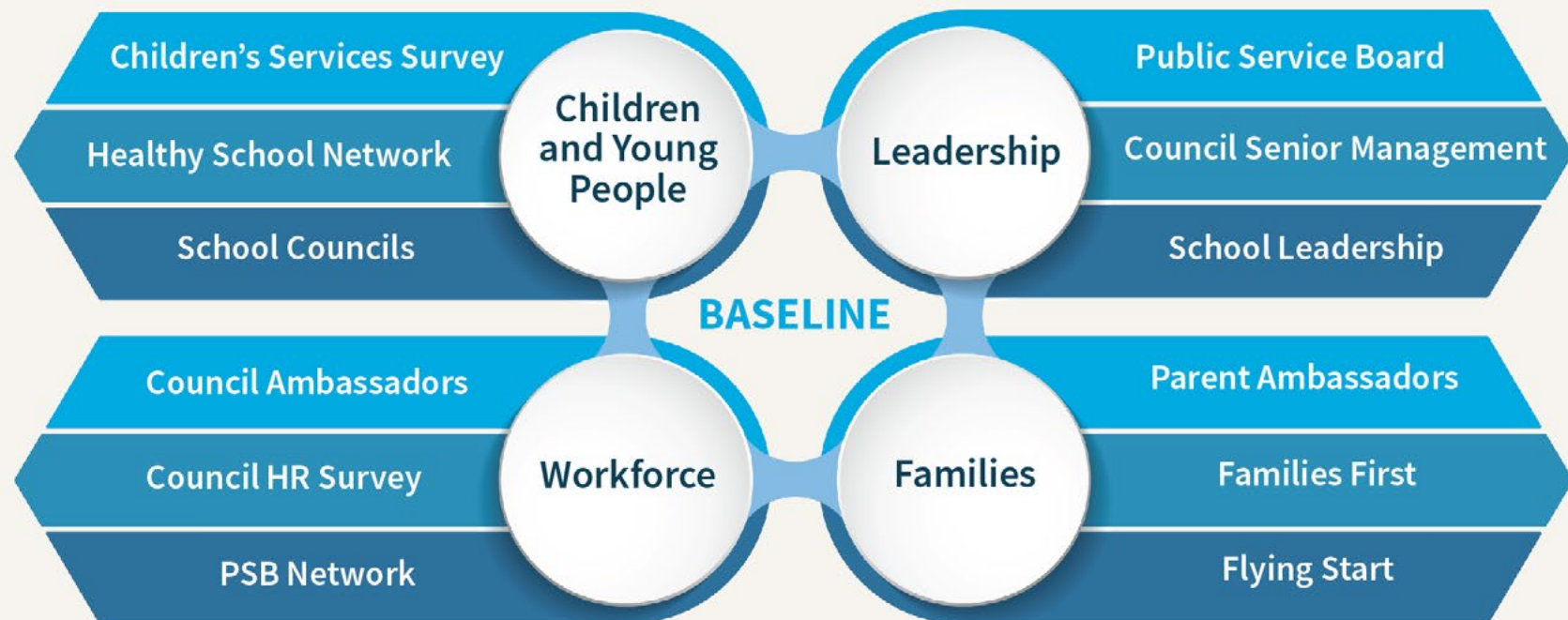
2. Children's Rights – Specific performance measures both quantitative (KPIs) and qualitative through surveys and focus groups to create a framework which will enable a focus upon discrete areas of interest within the three thematic areas. These will be based upon improving outcomes in discrete, well defined areas, that will enable us to demonstrate change and added value over time in those areas that Children and Young People have signposted as 'areas of concern'.

Monitoring performance

Once the baseline is determined, a key suite of measures will be produced, with timelines to indicate when performance will be checked and reviewed. Performance against the agreed measures will be tracked and monitored by the **Steering Group** and reported to the **Strategy Group** and **Executive PSB** at agreed intervals.

Programme evaluation will be in accordance with practice agreed with Unicef UK.

Establishing a baseline January – April 2018



Cardiff Programme Principles

- **Protection** C&YP are safe and protected from harm
- **Dignity** C&YP are respected and treated with dignity
- **Participation** C&YP are supported to share their views and influence decisions that affect them

Equality C&YP are free from discrimination of all kinds

Programme Accelerator Areas		Impact
Education Page 26	<ul style="list-style-type: none"> • iSay Ambassadors Programme - rights based workshops across primary and secondary schools • Rights Respecting Schools multi-tiered training programme and intensive cluster pilot • Development of Hate Crime Reporting Guidance for Schools • Skills for Life programme development • Vocaleyes Digital Platform Pilot in schools 	<ul style="list-style-type: none"> • Number of C&YP receiving training • Number of school attaining RRS bronze / silver award • Number of incidents reported • Number of YP reporting they feel prepared for independent living • Number of C&YP registered as active users
Health	<ul style="list-style-type: none"> • Emotional Health and Wellbeing Service Peer Inspection • Peer led website MindHub recommissioned for additional 2 years 2018-2020 • Peer led emotional health and well-being commissioned project 	<ul style="list-style-type: none"> • Number of C&YP reporting satisfaction with service • Number of website hits • Number of C&YP reporting improved well-being
Family and Belonging	<ul style="list-style-type: none"> • Parent Ambassadors development • Childminders UNCRC Training Module 	<ul style="list-style-type: none"> • Number of parents engaged in the CFC programme • Number of online modules completed
Workforce Development	<ul style="list-style-type: none"> • Phase 1 January – September • Senior Managers • Elected Members 	<ul style="list-style-type: none"> • % of LA staff who have received child rights training

Child Friendly City Action Plan

Draft

	<ul style="list-style-type: none"> • Children's Workforce • Policy Forum • Health Sector <ul style="list-style-type: none"> • Phase 2 September – March • Accelerator Area Specific • Elected Members 	<ul style="list-style-type: none"> • % of staff demonstrating change of knowledge, attitudes and practice <ul style="list-style-type: none"> • Evidence shows long-term positive impact on CYP's lives and experiences
Policy Development	<ul style="list-style-type: none"> • Child Rights Impact Assessment • Child Rights Approach to Scrutiny • Children's Rights Strategy • Annual Rights Report 	<ul style="list-style-type: none"> • % decisions, policies, acts, services, programmes, procedures and proposal concerning children which demonstrate that the CR have been a primary consideration
Performance Development	<ul style="list-style-type: none"> • Performance Framework • Reporting Protocols • Partnership Functions • Outcomes and KPI's 	<ul style="list-style-type: none"> • % CYP and families who report feeling the LA is more child friendly • % increase of children reporting positive experience of local services • Evidence shows long-term positive impact on CYP's lives and experiences
Participation Development	<ul style="list-style-type: none"> • Primary School Grand Council • Digital Platform – Pilot Vocaleyes 	<ul style="list-style-type: none"> • % of CYP who participated in strategy development/child rights council decisions or other activities, who feel that their views were taken into account. • % staff who report greater awareness of children's issues

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Child Friendly Cardiff Strategy

2018

Foreword

As a capital city Cardiff aspires to be a 'child friendly city' where all children and young people have an equal chance to thrive and reach their potential.

Many children and young people in Cardiff lead safe, happy, healthy lives and feel listened to and respected by the adults around them. However, despite significant effort by organisations working with children and young people, there remain further challenges to make rights a reality for all.

We recognise the importance of embedding a child's rights approach across public services to deliver lasting solutions to complex problems. Removing the barriers that prevent some of our young people from making a successful transition into the world of work, delivering the best outcomes for children in our care and helping young people to live independently must be a priority for all.

This will require partners to work together to make a city where the voices, needs, priorities and rights of children and young people are at the heart of public policies, programmes and decisions.

Introduction

Cardiff is the first city in Wales to participate in Unicef UK's national "Child Friendly Cities" initiative. Our ambition is for Cardiff to be recognised as a Child Friendly City: a city with children and young people at its heart, where the rights of children and young people are respected by all, a great place to grow up.

Cardiff is one of the fastest growing cities in the UK. We will work together to create a city where all children and young people can:

- Understand their rights and influence decisions that affect their lives.
- Experience equality of opportunity in all that they do.
- Be safe, respected and free from any form of discrimination or harm.
- Experience and share kindness in their everyday lives.
- Move around independently and safely and are able to enjoy the freedoms of the city.
- Have a great start in life and grow up healthy and cared for.
- Experience a high quality and inclusive education that prepares them for life.
- Easily access any information, advice or support that they may need, when they need it.
- Share in the success of the city in all its forms, whatever their background.

Background

The Unicef Child Friendly Cities Initiative (CFCI) was launched in 1996 to respond to the challenge of realising the rights of children and young people in an increasingly urbanised world. It works by bringing together local people, public services and Unicef to create safe, inclusive and child-responsive cities and communities.

Local governments play an important role in enabling the most vulnerable groups living in their communities, including children and young people to have their voice heard and participate in local decision making.

Cardiff Council and its partners have partnered with Unicef UK to embed a child rights approach in the planning and delivery of public services for children and young people. The aim is to make children's rights integral to policy and practice which transform services, leading to improved outcomes in all aspects of children and young people's lives.

Public and Third sector services play a vital role in the lives of children and young people working to safeguard and nurture their wellbeing. Despite this, services are seldom designed around the experiences and voices of children and young people, in particular those in vulnerable situations. This can leave them in danger of becoming further marginalised.

By approaching children and young people as passive recipients defined by a set of needs rather than capable and resourceful individuals entitled to legally enshrined rights, services risk systematically excluding the group they aim to support.

Wales has placed children's rights at the heart of policy and legislation including the Rights of Children and Young Persons (Wales) Measure 2011, the Social Services and Well-being (Wales) Act 2014 and the Well-being of Future Generations (Wales) Act 2015. All place responsibility on public services to contribute toward making children's rights a reality.

A vision for a Child Friendly Cardiff

Cardiff is a great place to grow up.

- A city with children and young people at its heart, where the voices, needs and rights of all children and young people are respected.
- A city where all children and young people, regardless of belief, ethnicity, background or wealth are safe, healthy, happy and able to share in the city's success.

Principles

A Children's Rights Approach ensures that children and young people have meaningful opportunities to influence decisions about their lives.

We are committed to a Children's Rights Approach in Cardiff grounded in Unicef's seven principles:

Dignity - All children and young people are valued and respected citizens, treated with care and respect in all circumstances.

All rights are equal - All children and young people enjoy all of their rights all of the time because all rights are equally important.

Best interests - The best interests of children and young people are a top priority in all decisions and actions that affect them.

Participation - All children and young people are supported to freely express their opinion; they are both heard and listened to.

Non-discrimination - Every child and young person has an equal opportunity to make the most of their lives and talents, and none have to endure poor life chances because of discrimination.

Transparency and accountability - Strong relationships and meaningful and open dialogue between children and young people, professionals and local politicians make rights a reality.

Life, survival and development - Children and young people are supported by adults to enjoy opportunities, to be safe, healthy, grow and flourish.

UNICEF Definitions at Appendix 1

Context

Cardiff Today

Cardiff is the 10th largest city in the UK with a young, diverse and growing population. It has a long history of inward migration, with the Industrial Revolution providing a catalyst for significant population growth. Today the city continues to grow rapidly, attracting people to work and study. 74,155 children and young people live in Cardiff (2017) and account for a fifth of the total population (20.4%). Net migration into Cardiff is the highest in Wales and is proportionally comparable with other British core cities. A third of the school population now comes from a non-White British background.

Cardiff's total population is projected to grow by over 20% in the next 20 years – an increase of 73,000 people. Within this, the number of children and young people in Cardiff is projected to increase by 25%, an increase of 20,159.

Some wards of Cardiff have a particularly young population, with almost 30% of residents aged 17 or under. These tend to be some of the more deprived wards of the city.

Cardiff is already a good place for many of its children and young people to grow up. In particular, young people identify the city's good health services, its low crime, strong inclusive communities and the access to green spaces, sports, leisure and culture as some of the great things about living in the capital city of Wales.

Cardiff has a vibrant arts and culture scene including museums, live music venues and theatres as you would expect of a capital city.

Cardiff's city centre has a spectrum of retail and leisure facilities alongside outstanding green open spaces and waterways. There are leisure centres, community centres and libraries across the city and sports teams for all ages and interests, from football and rugby to athletics and water sports.

Cardiff is home to three universities, attracting students from across the world. Performance in the city's school system has advanced significantly over recent years as GCSE outcomes continue to improve with 60.2% of pupils in Cardiff in 2017/18 achieving at least five A* to C grades, including mathematics and English or Welsh.

However, not all children in Cardiff are able to participate in the life of the city. Although Cardiff is the commercial heart of the Welsh economy and contains many of the nation's most prosperous communities, the gap between rich and poor is too wide, and it is growing. Over a quarter of dependent children and young people under the age of 20 in the city are living in poverty, ranging from just 5.2% in Rhiwbina to almost half of those in Ely. In a Welsh context, Cardiff has one of the highest proportions of dependent children living in low income families.

If the 'Southern Arc' of Cardiff, from Ely in the West to Trowbridge in the East, was considered a single local authority area it would be the most deprived in Wales by a considerable margin. Poverty casts a long shadow over too many lives, particularly those of our young people. As is the case across Wales and in cities across Britain, there is a significant gap in educational outcomes between pupils from low-income families and those from more affluent backgrounds in Cardiff.

Children and young people living in the most deprived communities are also more likely to suffer poorer health outcomes today and demonstrate symptoms which point towards poor health in the future, such as obesity, low immunisation rates or poor dental health. They are also more likely to have feelings of isolation, be drawn into anti-social behaviour, offending or suffer the effects of crime. In some wards, nearly four times as many children have poor health compared to the least deprived areas of the city.

Children and young people from low-income families are also more likely to be at risk. The rates of children considered to be at risk, being placed on the child protection

register, or taken into care, are significantly higher in the city's most deprived communities.

Across Cardiff, approximately 1,745 children and young people receive care and support from Children's Services (2.4% of Cardiff's under 18 population). In June 2018 there were 866 looked after children and 249 children on the child protection register, who were not looked after.

Data indicates that economic disadvantage can have an impact on the educational attainment of children and young people. In 2017, at foundation phase, the gap in attainment between those entitled to free school meals and those who are not was 13.8%. This gap widens through the education system, with the attainment gap increasing to 32.8% at Key Stage 4 in 2017.

What do children and young people say?

We know that children's rights play an important role in protecting some of the most vulnerable in society but for rights to have a positive impact, people have to gain an understanding of the concept of human rights.

Less than half of children and young people in Cardiff stated that they know about their rights. Family members and professionals in their lives are reported to lack knowledge and confidence around the subject of children's rights.

Reducing the gap in health and education outcomes can at times require additional support. Cardiff has a wide range of services well placed to work with children, young people and their families but a key message has been that gaining access to the right service, at the right time can be a challenge. This is further frustrated by the lack of opportunities to be meaningfully involved in shaping and designing those services as well as limited involvement in wider decision making across the city.

Children and young people have told us that the effects of modern day life mean they experience a wide range of issues around their emotional health and wellbeing. They have asked for improvements in prevention, early intervention and education on healthy lifestyles to address these issues. We know that there are increasing numbers of Looked After Children and those educated outside of main stream school which puts further pressure on services.

Environment and relationships have a profound impact on families. Children and young people report that there are too many cars and that they can often feel unsafe when cycling, scooting or playing in communities. They would like to see improvements in public transport and be able to freely move around the city.

Developing caring, positive relationships is important with many children stating they would like to spend more time with family and friends and that people should be kinder to each other as this makes them feel safe and happy.

Cardiff Tomorrow: A Child Friendly Capital

Actions taken today will be felt for generations to come. It is therefore vital that children and young people are informed, given a voice and can help influence decisions about where they live, the services that they receive and the future development of the city.

This strategy outlines the approach that we will take to build a Child Friendly Cardiff. It sets out a shared vision for the city and identifies a clear set of goals and actions that the Council and its partners will deliver together. By focusing on these five key goals, we aim to make a lasting difference in the areas that are a priority for children and young people. There will be a particular focus upon our most vulnerable children and young people, to ensure that we make rights a reality for all.

Goals

The five key goals of the Cardiff Child Friendly City Initiative are:

1. **Every child and young person is valued, respected and treated fairly.**

Leaders of public services in Cardiff champion the rights and priorities of children and young people and cooperate in endeavouring to ensure equality and fairness for all.

We ensure that all children and young people are made aware of their rights. A systematic approach to child rights training and awareness raising is adopted using the UNCRC framework, with a particular focus placed on those working in our education, health and social care services.

Childhood is seen as important and is celebrated across the city.

Children and young people are provided with accessible information and are able to take part in decisions that affect them.

2. **Every child and young person has their voice, needs and priorities heard and taken into account.**

Children and young people have ready access to meaningful information and resources to enable them to take full advantage of their rights. Participation of children and young people in key policy and decision making processes is embedded within the working practices of the local authority and partner organisations.

Children and young people are instrumental in the design of the city and adult decision makers respect children and young people's knowledge, understanding and skills to meet their own needs now and in the future. Authorities and individuals become more accountable to children and young people for decisions, and for outcomes that affect their daily lives.

3. **All children and young people grow up in a safe and supportive home.**

Children and young people grow, develop and achieve in safe environments, with supportive and stable homes. Vulnerable children and families are identified early and services collaborate to provide appropriate and timely support when required.

Where a child or young person is at risk, the council where necessary, will act as the corporate parents. Working with partners it will strive to ensure the same positive outcomes and childhood experiences for children in care that every good parent or carer would want for their own children.

4. **All children and young people access high quality education that promotes their rights and helps them develop their skills and talents to the full.**

Every child and young person is able to claim their right to an education, and has equal opportunity to make the most of their talents and develop to their fullest potential.

All schools respect children's rights and ensure that these rights are at the core of a child's experience of education.

All children and young people are treated with dignity and respect and no child or young person has to endure poor life chances because of bullying or discrimination.

5. **Children and young people have good physical, mental and emotional health and know how to stay healthy**

All children and young people are able to make informed healthy choices at school and within their communities. Public sector services support them to maintain their wellbeing through the provision of safe and accessible infrastructure, supportive services, activities and relevant information.

Children, young people and partner organisations work together to ensure access to safe outdoor environments for formal and informal play, to streets which prioritise walking, cycling and scooting, and opportunities for active travel to school across the city.

Emotional and mental wellbeing is of paramount importance and all children and young people, when required, have access to appropriate support, care and treatment at the right time, in the right place, from the right service.

Emotional and mental wellbeing support in school-based and other key settings is easily accessible and reliable.

Goal 1.

Every child and young person is valued, respected and treated fairly.

Leaders of public services in Cardiff champion the rights and priorities of children and young people and cooperate in endeavouring to ensure equality and fairness for all.

We ensure that all children and young people are made aware of their rights. A systematic approach to child rights training and awareness raising is adopted using the UNCRC framework, with a particular focus placed on those working in our education, health and social care services.

Childhood is seen as important and is celebrated across the city. Children and young people are provided with accessible information and are able to take part in decisions that affect them.

Why this matters

Too many children and young people in Cardiff are still living in poverty and are not receiving the services or resources they need to be healthy, well-educated and to develop to the best of their abilities. These individuals are not receiving the human rights that they are entitled to under the UNCRC. Many children and young people do not have the opportunities to develop their talents and potential, and face discrimination because of their background, or sometimes simply because they are deemed to be 'too young'. Too often, there is an intolerance of children and young people with negative stereotypes in local media and a risk of negative attitudes towards individuals that may be experiencing challenges in life through no fault of their own.

Adopting a child's rights approach will mean that organisations will prioritise rights in their work with children, young people and families to improve young lives.

A fundamental cultural shift is needed to develop a workforce knowledgeable and confident in applying a child rights approach when both designing and delivering services.

Plan of action

To achieve success Cardiff will:

- Develop our workforce through the delivery of an appropriate level of child rights training to all staff, managers and senior leaders in our respective organisations.
- Design and implement appropriate arrangements across our public services to enable children's rights, as defined in the UNCRC, to be embedded into policies, functions and ways of working. For example, Rights Charters or Schemes.

- Schedule opportunities to celebrate the importance of childhood and promote the importance children's rights through a wide range of communication platforms, local media and events.
- Provide children and young people with easily accessible information, across various channels, to enable them to make informed decisions and be active in city life.
- Carry out initial and on-going evaluation of levels of knowledge and understanding of children's rights amongst staff at all levels.
- Design and apply a unified approach to assessing the impact of policy and strategy decisions on children's rights.

Success measures

- Permanent mechanisms are established to enable children and young people to measurably influence decision-making
- Regular events to bring together decision-makers, elected members and children and young people are established
- The impact of decisions on children and young people is systematically assessed and evaluated
- The vision of childhood is promoted and progress and impact of CFC programme is regularly reported through a Child Rights Report
- Children, young people and wider community have access to platforms and media channels that share information about CFC programme and children's rights in a child friendly way
- Effective children's rights training is delivered to the right people

GOAL 2

Every child and young person has their voice, needs and priorities heard and taken into account

Children and young people have ready access to meaningful information and resources to enable them to take full advantage of their rights. Participation of children and young people in key policy and decision making processes is embedded within the working practices of the local authority and partner organisations.

Children and young people are instrumental in the design of the city and adult decision makers respect children and young people's knowledge, understanding and skills to meet their own needs now and in the future. Authorities and individuals become more accountable to children and young people for decisions, and for outcomes that affect their daily lives.

Why this matters

Too often, children and young people do not know they have rights which means they cannot take advantage of the rights they possess. Despite being experts on their own lives, children and young people are often excluded from decisions that affect them. They are often powerless to hold to account decision-makers, or those responsible for services.

Children's rights should be at the core of planning and service delivery and integrated into every aspect of decision-making. At its most basic this requires acknowledgement of the UNCRC as a framework for services impacting on children and young people. Children's rights should guide decisions and actions which have a substantial impact on children and young people's daily lives in areas such as education, health or social care, but also in other areas such as planning, transport and the environment.

Plan of action

To achieve success Cardiff will:

- Develop the skills and capacity of children and young people to ensure they are able to meaningfully participate in strategic developments which affect their lives.
- Routinely provide opportunities for children and young people to actively participate in the design of services and the evaluation of their impact.
- Ensure that children and young people are empowered to hold organisations to account for the implementation of a child rights approach to service design and delivery.

Success measures

- Formal participation structures are adequately resourced including staff that are trained and experienced.
- Children and young people receive training and support to enable them to design and shape services.
- Children and young people are encouraged and supported to take part in meaningful opportunities to evaluate services and influence decision making.
- Ongoing training and support is in place for staff on how to sustain meaningful participation of children and young people.

Goal 3.

All children and young people grow up in a safe and supportive home.

Children and young people grow, develop and achieve in safe environments, with supportive and stable homes. Vulnerable children and families are identified early and services collaborate to provide appropriate and timely support when required.

Where a child or young person is at risk, the council where necessary, will act as the corporate parents. Working with partners it will strive to ensure the same positive outcomes and childhood experiences for children in care that every good parent or carer would want for their own children.

Why this matters

The terms 'family' and 'belonging' are experienced in many different ways but what they have in common is people you love and who love you, the people you feel safe around, and the people you can count on to be there when you need them.

Families have the most significant influence on children and young people and on their future lives. Outcomes for children and young people are best when they are supported to grow and achieve within their own families.

However there are occasions when many families will need support of some kind. Sometimes personal, family or economic changes can place the wellbeing of families and children under pressure. Most families are vulnerable at some stage, and some vulnerabilities can have long-term effects. It is particularly important for families and individuals to feel a sense of belonging to the place that they live including those who have recently arrived to the city from another country.

Local experience and national research highlights that effective parenting support improves parenting capacity. Whilst disadvantage is not a block to good parenting, other difficulties such as low levels of literacy and numeracy, and low confidence are obstacles.

Identifying problems at an early stage, and delivering services to prevent these escalating is key. Early Intervention for families is not just about support for those with very young children, it also requires effective and timely intervention for families with children of all ages to prevent issues escalating.

When a child comes into care, the council becomes the Corporate Parent – the 'family'. The term 'Corporate Parent' means the collective responsibility of the Council, elected members, employees, and partner agencies, for providing the best possible care and safeguarding for the children who are looked after.

Children and young people experiencing or leaving care, often have many complex needs and risk facing disjointed service provision which can exacerbate the many challenges they face. The support these children and young people need cannot be delivered by any single profession or agency. It will have the most impact if designed and offered in the best interests of children, responding to their personal views and opinions.

Plan of action

To achieve success Cardiff will:

- Deliver a new Family Help and Support model, which fully embraces a child's rights approach.
- Improve the wellbeing of children and young people who are, or have been in care by providing:
 - Robust channels and opportunities for their voices to be heard and listened to on issues that are important to them.
 - High quality foster carers that offer a safe and loving home.
 - High quality housing options that meet individual needs.
 - Opportunities to develop skills for life, in readiness for independence and future employment.
 - A wide range of affordable citywide activities that enable them to have fun, meet friends and try new experiences.

Success measures

- Services are aligned and able to identify families in need of support at an earlier stage.
- Families are able to access services quickly and effectively, that enable them to achieve positive and sustainable outcomes.
- Children and young people in our care have the best possible life experiences, are safe, happy and healthy, and achieve their full potential at school and in their future lives.
- Our corporate parenting strategy is regularly reviewed in relation to the Unicef principles of a child rights approach (appendix i).

GOAL 4

All children and young people access high quality education that promotes their rights and helps them develop their skills and talents to the full.

Every child and young person is able to claim their right to an education, and has equal opportunity to make the most of their talents and develop to their fullest potential.

All schools respect children's rights and ensure that these rights are at the core of a child's experience of education.

All children and young people are treated with dignity and respect and no child or young person has to endure poor life chances because of bullying or discrimination.

Why this matters

Education is a key social and cultural right and plays an essential role in overcoming poverty and disadvantage.

Education is consistently ranked as the top priority for the city's children and young people. The experience of education is one of the most important factors that impacts on their life chances and future wellbeing.

Whilst education standards in Cardiff are continuing to improve in all age groups, not all children and young people are experiencing improved outcomes. In particular those pupils completing statutory education outside mainstream provision and children looked after, are often unable to access their full rights to an education.

Embedding a rights-based approach to education will ensure equitable access to education for all, and quality educational experiences that better prepare vulnerable children and young people for their futures.

Plan of action

To achieve success Cardiff will:

- Prioritise the education of Looked After Children by providing high quality, well-supported school places to meet their needs and ensuring that they are assisted to progress after school into ongoing education, training or employment.
- Work with Unicef to roll out the Rights Respecting School Award across all Cardiff schools over the next three years.
- Provide all pupils with an appropriate, full-time curriculum that meets their needs, wherever possible within a mainstream school setting.
- Work with pupils, schools, communities and wider city partners to offer a 'Curriculum for Life' which is enriched with experiences that will help prepare children and young people for independent living, active citizenship and the world of work.

Success measures

- All Cardiff schools are actively involved in the Rights Respecting Schools programme
- Improved levels of achievement of vulnerable learners in line with their individual requirements, needs and aspirations.
- The gap in the educational attainment of Looked After Children and their peers is reduced
- The number of EOTAS pupils is reduced
- Pupils report that they feel better prepared to be independent active citizens
- Increased number of young people make a successful transition into education, training or employment after school.

GOAL 5

Children have good physical, mental and emotional health and know how to stay healthy.

All children and young people are able to make informed healthy choices at school and within their communities. Public sector services support them to maintain their wellbeing through the provision of safe and accessible infrastructure, supportive services, activities and relevant information.

Children, young people and partner organisations work together to ensure access to safe outdoor environments for formal and informal play, to streets which prioritise walking, cycling and scooting, and opportunities for active travel to school across the city.

Emotional and mental wellbeing is of paramount importance and all children and young people, when required, have access to appropriate support, care and treatment at the right time, in the right place, from the right service. Emotional and mental wellbeing support in school-based and other key settings is easily accessible and reliable.

Why this matters

Being healthy is essential for children and young people to achieve educational and future employment success and to maintain social and family relationships. Children and young people have expressed a wish to access timely and appropriate services to support their emotional health and wellbeing and to be able to actively move around the city easily and safely.

Emotional and mental wellbeing is important in every aspect of children and young people's lives. It enables young people to be resilient, more ready to accept learning experiences, to be curious and discover creative ways of thinking about the world around them. Delivering supportive services within the school setting, identifying problems at an early stage and intervening to prevent these escalating is of paramount importance. Prevention and early intervention are key to ensuring overall well-being for children and young people.

An active lifestyle leads to short and long term health benefits including maintaining a healthy weight, improved self-confidence, improved social skills and reduced symptoms of anxiety and depression. Around a fifth of 4-5 year olds in Cardiff are overweight or obese, and across Wales fewer than 1 in 10 teenage girls are sufficiently physically active. Children are more vulnerable to exposure to air pollution, with levels of NO₂ in some parts of Cardiff currently exceeding EU limits. The commonest cause of death for children aged 5-14 is being hit by a vehicle. Making our streets more child-friendly will reduce casualty rates and increase parents' confidence in allowing their children to be physically active outdoors.

Making regular physical activity a routine part of life, including getting to and from school, is an essential habit for life, to improve children's health now and as they grow up.

Plan of action

To achieve success Cardiff will:

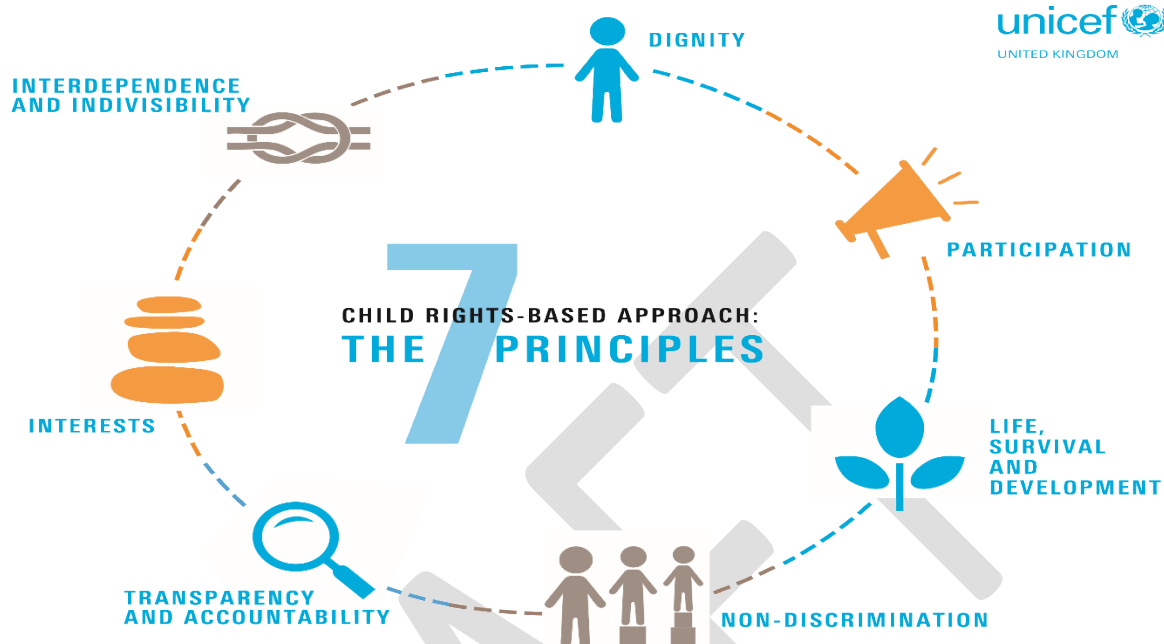
- Improve the opportunities for children and young people to be active during their daily lives by
 - Extending active travel to school initiatives and 20mph areas across the city
 - Providing safe, open and green spaces for informal and formal play, that include organised activities and street closures
 - Providing affordable and accessible integrated sustainable transport options to enable safe walking and cycling, with greater priority given to non-motorised road users, focusing first in more deprived areas
 - Creating resources for schools that deliver elements of the curriculum through focusing on active travel, road safety and supportive environments
 - Improve air quality in the city through implementation of the Council's Clean Air Strategy, and related partnership plans

- Improve the emotional health and wellbeing care experienced by children and young people by
 - Delivering a single point of access for emotional wellbeing and mental health services that provides timely access to appropriate support and services
 - Adopting a systemic, partnership approach to service delivery
 - Raising awareness of emotional wellbeing and mental health services to reduce stigma and barriers to access

Success measures

- Children and young people report that they are active, moving and travelling easily and safely within their communities and across the city
- Air quality in the city is improved
- Exemplar schools for active travel are identified and supported in every ward in Cardiff, with learning and actions disseminated to all schools
- The built environment and transport strategies support social interaction between children and young people, contributing to their overall health and wellbeing
- Services are aligned and identify children and young people in need of emotional and mental wellbeing support at an early stage.
- Fewer children and young people develop serious mental health problems and those that do are given the best support possible in the community

DEFINITION OF UNICEF'S SEVEN PRINCIPLES



Dignity: every child and young person, like each adult, has inner dignity and worth that should be valued, respected and nurtured. Respecting children's dignity means that all children should be treated with care and respect in all circumstances – in schools, hospitals, police stations, public spaces or children's homes.

Best interests: the best interests of the child must be a top priority in all decisions and actions that affect children and young people. Decisions can relate to individual children – for example about adoption or groups of children and young people – for instance when designing play spaces. In all cases, children and young people should be involved in deciding what is best for them.

Non-discrimination: every child and young person should be treated fairly and protected from discrimination, whatever their age, gender, ethnicity, religion, language, family background or any other status. Having access to equal opportunities and best possible outcomes doesn't mean being treated identically; some children and young people need more support than others to overcome barriers and difficulties.

Life, survival and development: every child has a right to life and each child and young person should enjoy the same opportunities to flourish in order to be safe, healthy, grow and develop. From birth to adulthood, children and young people develop in many different ways – physically, emotionally, socially, spiritually and educationally – and different professionals should work together to help make this happen.

Participation: all children and young people have the right to have a say in matters that affect them and to have their views taken seriously. In order to participate

meaningfully in the lives of their family, community and the wider society, children and young people need support and opportunities for involvement. They need information, a space to express their views and feelings and an opportunity to ask questions.

Interdependence and indivisibility: all children and young people should enjoy all of their rights all of the time because all rights are equally important. Rights cannot be 'cherry-picked' depending on circumstances. Children and young people's right to a good standard of living or to be protected from abuse, neglect and violence is as important as the right to get together with their peers or to freedom of expression.

Transparency and accountability: open dialogue and strong relationships between children and young people, professionals and local politicians are key to making rights a reality. For this to happen, everyone needs to be supported to learn about and understand rights. Knowledge of rights also allows children and young people to hold to account the people responsible for ensuring their rights are protected and realised.

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**CYNGOR CAERDYDD
CARDIFF COUNCIL**

CHILDREN & YOUNG PEOPLE SCRUTINY COMMITTEE

13 November 2018

**‘Seizing the Opportunity’
Shaping a new curriculum for Wales - Cardiff Education
Convention October 23rd – Verbal Briefing**

Purpose of the Report

1. The Director of Education and Lifelong Learning has agreed with the Committee Chairman to provide a verbal briefing on the ‘Seizing the Opportunity’, Shaping a new curriculum for Wales Cardiff Education Convention which was held on October 23rd 2018 in Sophia Gardens Cricket Ground.

Background

2. The Successful Futures report, an Independent Review of Curriculum and Assessment Arrangements in Wales was published in February 2015. The vision articulated in Professor Graham Donaldson’s review sets out firm foundations for a new approach to curriculum and assessment. The report emphasises the need to better prepare children and young people in Wales to thrive and be successful in a rapidly changing world. It points to the need for a simpler, more connected curriculum that provides breadth, enables greater depth of learning, ensures better progression and places a greater emphasis on skills. The four Key Purposes of the new curriculum encapsulate this vision, to create:
 - Ambitious, capable learners who are ready to learn throughout their lives.
 - Enterprising, creative contributors who are ready to play a full part in life and work.
 - Ethical, informed citizens who are ready to be citizens of Wales and the world.
 - Healthy, confident individuals who are ready to lead fulfilling lives as valued members of society.

3. The Welsh Government ambition is that by 2021 settings and schools will be using the new curriculum to underpin teaching and learning for children and young people aged 3-16.

Issues

4. Teachers and educators have a key role in shaping a future curriculum, but others too have a major stake in this enterprise. The perspectives of employers, communities, children, young people and parents need to inform and shape its development too - Education is Everybody's Business.
5. Cardiff is well placed to bring these perspectives together in one conversation. It is one of the fastest growing cities in the U.K. It is an expanding creative and cultural city with a high proportion of sector leading industries, growing entrepreneurship, thriving arts, sports and leisure sectors, a diverse and active third sector, an improving school system and strong further and higher education institutions.
6. The presentation will provide an overview of the convention. Together with some discussion points around how we can continue to engage with wider partners on the key challenge of shaping a new curriculum for Wales. This is key to the development of a new vision for Education and Learning in the City.

Scope of Scrutiny

7. Members will be able to review the feedback on the Convention as well as providing some views and suggestions to continue the "Civic conversation" for the future development of Education in Cardiff.

Way Forward

8. Councillor Sarah Merry (Deputy Leader and Cabinet Member for Education) and Nick Batchelar (Director of Education and Lifelong Learning) will present the briefing, and will be available to answer any questions Members may have.
9. This report will also enable Members to provide any comments, concerns or recommendations to the Cabinet Member for Education and Director of Education and Lifelong Learning.

Legal Implications

10. The Scrutiny Committee is empowered to enquire, consider, review and recommend but not to make policy decisions. As the recommendations in this report are to consider and review matters there are no direct legal implications. However, legal implications may arise if and when the matters under review are implemented with or without any modifications. Any report with recommendations for decision that goes to Cabinet will set out any legal implications arising from those recommendations. All decisions taken by or on behalf of the Council must (a) be within the legal powers of the Council; (b) comply with any procedural requirement imposed by law; (c) be within the powers of the body or person exercising powers on behalf of the Council; (d) be undertaken in accordance with the procedural requirements imposed by the Council e.g. Scrutiny Procedure Rules; (e) be fully and properly informed; (f) be properly motivated; (g) be taken having regard to the Council's fiduciary duty to its taxpayers; and (h) be reasonable and proper in all the circumstances.

Financial Implications

11. The Scrutiny Committee is empowered to enquire, consider, review and recommend but not to make policy decisions. As the recommendations in this report are to consider and review matters there are no direct financial implications at this stage in relation to any of the work programme. However, financial implications may arise if and when the matters under review are implemented with or without any modifications. Any report with recommendations for decision that goes to Cabinet will set out any financial implications arising from those recommendations.

RECOMMENDATION

That Committee reviews the information presented at the meeting and provide any recommendations, comments or advice to the Cabinet Member and or Director of Education and Lifelong Learning.

Davina Fiore

Director of Governance and Legal Services

7 November 2018

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